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PRESS RELEASE

Chelsea Logistics launches Chelsea Travel, a unified online booking system for passengers

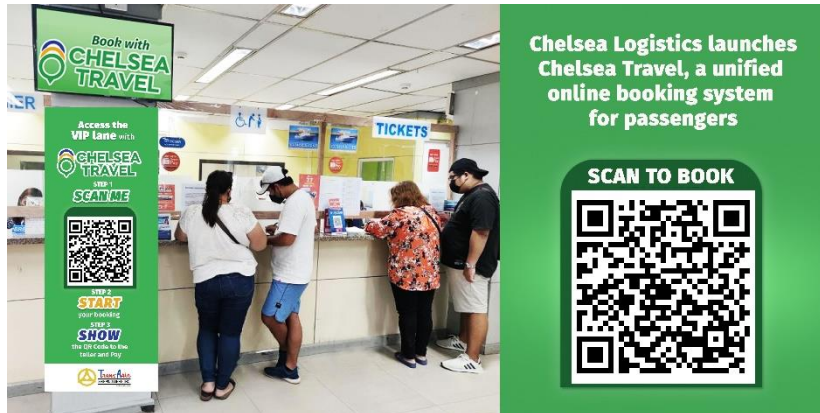


Photo: Passengers line up at the Trans-Asia Shipping Lines Cebu main ticketing office

Chelsea Logistics and its three shipping lines, namely Starlite Ferries, SuperCat, and Trans-Asia, deployed Chelsea Travel, a unified online booking system, which will provide passengers an easy, fast, and stress-free booking experience. It will enable passengers to buy and pay their tickets at a time that is most convenient for them even outside business hours. It also reduces workload for the tellers and optimizes customer service.

On 08 August 2022, the Chelsea Group will officially launch the first phase of Chelsea Travel which allows passengers to book by just scanning the QR Code. They will be given access to the VIP lane at the ticket outlet so they can immediately pay without having to line up for a long time. The second phase will enable passengers to pay online, skipping the manual transaction with a teller.

Chelsea Logistics Information Technology Head Efren Bernardino Jr. stressed that passengers crave instant action and want services delivered at the touch of a screen. “Streamlining the booking process of our three shipping lines is challenging yet fulfilling. We recognize that the needs of passengers are dynamic and so is digital technology. We leveraged on the power of technology and the determination of our internal IT team to see this innovation come to fruition. This will surely bring greater operational efficiency and improved passenger travel experience,” Mr. Bernardino said.

“As we witness the recovery in the passage business, we are glad to welcome our valued passengers with a user-friendly and unified online booking system. We continue to be committed to our vision of providing unrivalled customer service in the best possible way we can. We are launching not only an online booking system but also a streamlined way of running the passage business, increasing our Team’s productivity and efficiency. Exceptional customer service will always be our top priority as it brings us a great sense of pride and fulfillment to see satisfied passengers,” said Chelsea Logistics President & CEO Chrystus Alfonsus V. Damuy.

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ABOUT THE COMPANY

Chelsea Logistics and Infrastructure Holdings Corp. (C) is the fastest growing shipping and logistics company in the Philippines. Established on 26 August 2016, CLC was created to act as the holding company of the shipping and logistics arm business segments of the Udenna Group of Companies. On August 8, 2017, the Company went public and its shares of stock were initially listed at the Philippine Stock Exchange (PSE). The Company is engaged in shipping and logistics businesses with key segments divided into: (i) Charter, (ii) Passage, (iii) Freight, (iv) Tugboat services, and (v) Logistics services.